



# News Release



**FOR IMMEDIATE RELEASE**

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## **GOT BIEBER FEVER? KB HOME HAS THE CURE**

**Visit any Las Vegas area community to enter to win four tickets and soundcheck passes to the sold-out July 24 Justin Bieber concert**

**LAS VEGAS (June 15, 2010)** – Pop star Justin Bieber’s July 24<sup>th</sup> concert at the Planet Hollywood Resort and Casino may be sold out, but you can still enter to win tickets at any Las Vegas area KB Home community. KB Home today announced that four tickets and soundcheck passes for the highly-anticipated concert will be awarded to one lucky visitor to one of its area communities. Fans of the pop sensation and those afflicted with “Bieber Fever” can register to win now through Monday, July 5.

For more information and KB Home community locations in the Las Vegas area, call 888-KB-HOMES or visit [www.kbhome.com](http://www.kbhome.com). Tickets and soundcheck passes courtesy of 98.5 KLUC, Las Vegas’ #1 Hit Music Station. Limit one entry per household, per community.

### **About KB Home**

KB Home, one of the nation's premier homebuilders, has delivered over half a million quality homes for families since its founding in 1957. The Los Angeles-based company is distinguished by its Built to Order™ homebuilding approach that puts a custom home experience within reach of its customers at an affordable price. KB Home's award-winning home designs and communities meet the needs of first-time, move-up and active adult homebuyers. KB Home was named to FORTUNE® magazine's 2010 list of the World's Most Admired Companies for the sixth consecutive year, and ranked #1 for "Innovation" among homebuilders. The Company trades under the ticker symbol "KBH" and was the first homebuilder listed on the New York Stock Exchange. For more information about any of KB Home's new home communities, call 888-KB-HOMES or visit [www.kbhome.com](http://www.kbhome.com).

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